

# UCDD/AAAD STAFF ATTEND SURPRISE SEND-OFF FOR FENTRESS SENIOR CENTER DIRECTOR



UCDD/AAAD staff recently attended a surprise retirement party to honor Alice Kirby (center), Fentress County Senior Center Director. Alice has served as the Senior Center Director for 13 years.

During this time, she expanded the types of services and increased participation at the center. Most notably, under Kirby's direction, the Fentress County Senior Center was the first senior center in the region to begin cooking daily congregate and home-delivered meals.

Congratulations to Alice for a successful career and future retirement!

### STAFF ATTEND NASHVILLE'S FIRST DIGIMARCON EVENT



Earlier this week Macey Marketing Korth. and Outreach Coordinator for UCHRA's Empower Upper Cumberland, and Amye Anderson, UCDD UCHRA and Communications Coordinator for attended the two-day DigiMarCon Marketing (Digital Conference) Mid-South in Nashville.

There, attendees were treated to jam-packed sessions focusing on the latest trends in digital marketing and artificial intelligence.





UC\*DD Upper Cumberland Development District 

## TEAMWORK IN ACTION: ONE-ON-ONE TRAINING

UCHRA Community Services employees Jen Knepp, In-Home Services Manager, and Judy Sanchez, Community Services Manager, get together for a little one-on-one training.

Working together and sharing skills makes our agencies stronger!

### CLARKSON, HOLLOWAY HELP TO SECURE FIVE-YEAR GRANT

Congratulations are in order for UCDD's Kelly Clarkson, AAAD Assistant Director, and Loni Holloway, Tennessee SMP Program Manager, for their successful application to the Administration for Community Living (ACL) to continue administering the Tennessee Senior Medicare Patrol (SMP) program.

The new, five-year grant award is for the period of June 2023 through May 2028. UCDD administers the statewide program through subcontracts in the other eight regions across Tennessee.

"We are thrilled to continue to work with you to prevent, detect, and report health care fraud, errors, and abuse," said Marissa Whitehouse, ACL's Senior Medicare Patrol (SMP) Program Manager.

Tennessee SMP educates Medicare beneficiaries about how to prevent, detect, and report healthcare fraud, errors, and



#### OUR MISSION

To help the Upper Cumberland region cultivate self-sufficiency and build true wealth through innovation, collaboration, and leadership.

#### OUR VISION

A region abundant in resources, fostering a productive and vibrant life for the people of the Upper Cumberland.



abuse; and processes complaints or issues received.

"I am so proud of the work that Kelly and Loni do to implement this very important program. Along with their leadership, it takes a large network of volunteers and partners across the state to make the program a success," said Holly Williams, AAAD Director

Key partners include the Tennessee Commission on Aging and Disability, Tennessee's Area Agencies on Aging and Disability, Tennessee State Health Insurance Assistance Program (SHIP), senior centers, Offices on Aging, lowincome housing facilities, legal aid, faith-based groups, and homeless prevention groups.

