



A moment to focus on the good our team is doing every day



WELCOME BACK!

UCDD team members Holly Williams and Emily Sells were in attendance for the grand re-opening celebration and festivities at the Fentress County Senior Center. We have missed seeing our friends and are looking forward to more opportunities to spend time with our area's seniors!



Out in the Field

ACKERMAN NAMED ASST. DIRECTOR OF PLANNING, COMMUNITY DEVELOPMENT

UCDD has named Marcie Ackerman as the Assistant Director of the organization's Planning and Community Development department. Ackerman, employed with UCDD since October 2018, started as a project manager for the UCDD Housing team before transitioning to the Planning and Community Development department in late 2019.

Continued, pg. 2



SPECIAL SAUCE MARKETING & BRANDING WORKSHOP AT LTC DEEMED A SUCCESS



As part of the Business Resource Collective, the SBDC, TTU Center for Rural Innovation, The Biz Foundry, and WCTE hosted a Marketing & Branding workshop at the Leslie Town Centre. There were more than 90 entrepreneurs and local businesses represented at the event. The workshop featured Andrew Holliday, creator of Special Sauce Branding & Marketing Agency out of Boulder, CO. Participants learned strategies to grow their business through concentrated marketing targets, brand refinement, and website tactics.

ACKERMAN NAMED ASST. DIR. OF PLANNING, CONT.

"When I felt like I was getting my feet under me, COVID-19 hit and we were working from home," Ackerman said. "That made me dig deep and do my own research when I needed an answer; instead of just knocking on someone's door. I feel like that has helped me with remembering things and hopefully will make it easier for me to help others in our department."

Ackerman replaces outgoing Assistant Director Virginia Alexander, who held that position for the last four-and-a-half years.

"I know I have some very big shoes to fill," Ackerman said of Alexander's departure. "Virginia has done such an amazing job and I just hope I can be half of the Assistant Director she was."

Ackerman says her first steps have included reaching out to those over the larger grants UCDD administers and learning more about the bits and pieces that will help her aid the Planning and Community Development team best.

She will take on a larger role in the planning and long-term vision of the department as well as assisting with the management of the day-to-day operations.

"The department is very excited for Marcie to begin her new role," said Tommy Lee, UCDD Deputy Director. "The department would also like to thank Virginia Alexander who has served as an exemplary assistant director for the last four-and-a-half years."

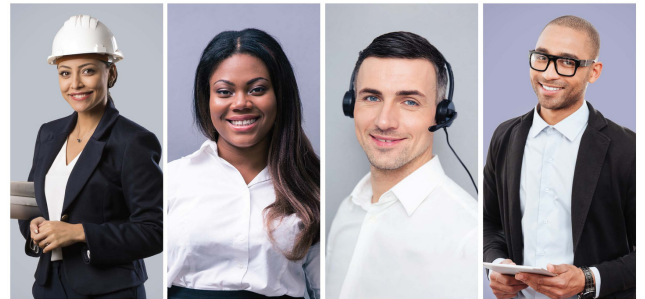
Ackerman and her husband, Chad, have two cats. Outside of work Ackerman enjoys a variety of hobbies.

"I love to travel and cook so odds are you might find me in the kitchen or outside grilling," she said. She also enjoys watching and playing sports.



Shout out to the Sparta-White County BASF team for helping out during our White County commodities distribution event this week! These folks are AWESOME! Interested in volunteering? Call (931) 528-1127 today!

SPREAD THE WORD: JOB FAIR AT COOKEVILLE UCHRA MONDAY



JOB FAIR

UCHRA | 580 S. JEFFERSON AVE. | COOKEVILLE
MONDAY | JULY 12, 2021 | 9:30 A.M.-NOON

EMPLOYERS INCLUDE:

Home Instead, Wise Staffing, G&L Tubing, Putnam County Schools, Nyrstar Mining, AFEEA Staffing, Cookeville Regional Medical Center, @Work Cumberland, Academy Sports, Addus Homecare, Altium Packaging, RE West Transportation, Quality Duty Care, Purdue Foods, Metro Industrial and Senior Solutions, Goodwill and UCHRA.

OPENINGS INCLUDE:

Caregiver, warehouse, construction, housekeeping, material handling, machine operator, shipping supervisor, accounting manager, production scheduler, bus driver, bus attendant, school nutrition, miner, heavy duty equipment mechanics, light duty equipment mechanic, electrician, mill operator, master mechanic and other positions.

More than 500 positions available!

Pay Rate: Up to \$20 per hour

REGISTER TODAY: giveit2goodwill.org/job-fairs

FOR MORE INFORMATION:

565-C S. Jefferson St.,
Cookeville, TN 38501

(931) 520-8789
training@givegw.org

CareerSolutions
CHANGING LIVES THROUGH EDUCATION, TRAINING & EMPLOYMENT

Attention job seekers! Mark your calendars for a job fair at the Cookeville UCHRA office on Monday, July 12. Currently, there are approximately 20 employers lined up and available positions pay up to \$20/hr.! Check out the flyer above for more information.

UC[★]HRA Upper Cumberland Human Resource Agency COMMUNITY NEEDS ASSESSMENT

We need your input! Each year, UCHRA conducts a Community Needs Assessment of the Upper Cumberland to develop our Community Action Plan. Feedback from stakeholders of our community is integral in ensuring that we are providing the necessary services to our region and identifying resources to meet the needs of the communities we serve. Visit our website or Facebook page to complete the survey.